
MEDIA ADVISORY

“OLIVIA TRAVEL DAY”

CELEBRATED IN SAN FRANCISCO

Inaugural Pacific Coast Cruise Call at Pier 35

When: Thursday, September 29, 2016 - 9:00AM – 10:00AM

What: A ceremony to welcome Olivia Travel’s Pacific Coastal Cruise aboard Holland America Line’s *MS Zaandam* to San Francisco. 1,400 lesbian passengers will arrive at the Port of San Francisco for the first-ever visit to Olivia’s world headquarters city.

Olivia Travel’s 2016 Pacific Coastal Cruise will arrive at Pier 35 in San Francisco before **8:00 AM** on Thursday, September 29, bringing a cruise ship of approximately 1,400 lesbian passengers into the Port of San Francisco for a two-day visit.

Olivia is a historic LGBT community business founded in the Bay Area in 1974. In 1990, the company became Olivia Travel and since then has transported more than 250,000 lesbians on more than 250 cruises. This will be a momentous occasion as it is the first official port-of-call visit of an Olivia Travel cruise to Olivia’s home city where its world headquarters is located, 434 Brannan Street in San Francisco’s District 6.

The Welcoming Ceremony is co-hosted by the San Francisco Bay Times newspaper in conjunction with the Port of San Francisco and Holland America Line. The Rainbow Welcome Ceremony will include representatives from the City of San Francisco, San Francisco Pride, and others.

Who: Leslie Katz, Port Commissioner and former San Francisco Supervisor, will moderate the ceremony and Elaine Forbes, Interim Port Director, will participate in the program to welcome Olivia Travel to San Francisco on its inaugural call. Leslie Katz was instrumental in forming the Lesbian, Gay, Bisexual and Transgender (LGBT) Ports Diversity Group of the California Association of Port Authorities, which is comprised of port officials and staff for the purpose of building fellowship among the LGBT community within the port industry.

Olivia founders, Judy Dlugacz and Rachel Wabha, and more than 1,400 passengers aboard *MS Zaandam* will come ashore upon their arrival in San Francisco for the 9:00 AM ceremony and their planned shopping, touring, and other activities. Members of the Bay Area’s LGBT Community have also been invited to attend and are encouraged to bring rainbow flags to wave during the ceremony.

Where: Pier 35, The Embarcadero at the foot of Bay Street

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